



School of Business

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

3. COURSE NUMBER & NAME:

MGMT 6304-HI01, Comparative Analysis of Contemporary Managerial Approaches

4. TERM:

Fall 2, 2020

5. INSTRUCTOR:

Dr. Dan Jacobson

6. CONTACT INFORMATION:

Office phone: 808-488-8570, ext. 348

WBU Email: dan.jacobson@wbu.edu

Cell phone: 808-369-6325

7. OFFICE HOURS, BUILDING & LOCATION:

The professor is available before or after class, or by appointment.

8. COURSE MEETING TIME & LOCATION:

Saturdays from 9 am – 12:30 pm at the Kapolei Campus (HYBRID CLASS)

9. CATALOG DESCRIPTION:

In-depth examination of alternative management approaches giving consideration to compelling issues and determinates of meaningful differences.

10. PREREQUISITE:

None

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN #	UPDATED
NO BOOK						

12. OPTIONAL MATERIALS

N/A

13. COURSE OUTCOMES AND COMPETENCIES:

- Examine alternative managerial approaches in contemporary setting
- Critique compelling issues impacting managerial decision-making
- Utilize contemporary alternative managerial approaches in analysis of case studies or selected management environments

14. ATTENDANCE REQUIREMENTS:

(School Policy) Students enrolled at one of the university's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the external campus executive director/dean. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university's attendance policy. A student may petition the Academic Council for exceptions to the above stated policies by filing a written request for an appeal to the vice president of academic affairs.

(WBU Hawaii Addendum) Students who miss the first-class meeting without providing a written explanation to the instructor will be automatically dropped from the roster as a "no-show." Students who know in advance that they will be absent from the first-class meeting and who wish to remain in the class must inform the instructor in order to discuss possible arrangements for making up absences.

(Instructor Addendum) Attendance is very important to your success in this class. In the event of a missed assignment or activity, it is the student's responsibility to contact the instructor. Absences will affect your grade. Missing an hour or more of a class is counted as an absence. Participation in online portions counts as an equal part of the attendance component. Missing online assignments is the same as missing face-to-face classes.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

Assignments include Discussion Board work and journal article summaries.

Grading Criteria:

Discussion Board / 5 @ 100 points each = 500 points

Journal Article Summaries / 4 @ 100 each = 400 points

Late Policy

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

- Assignments submitted within one week after the due date will receive a 10% deduction.
- Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
- Assignments submitted **two weeks late or after the final date** of the course **will not** be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. **To be considered for an exemption to the policy, students must contact the professor in advance of the due date.**

17.1 Include Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

Calendar	Assignments
Week 1 Connect MGMT 6301 to MGMT 6304 Change Management	<ol style="list-style-type: none">1. Review Part 4 of the Wren Text from MGMT 6301.2. Read articles as assigned.3. Post on Discussion Board per directions on Blackboard. (Forum 1 & 2)
Week 2 Change Management	<ol style="list-style-type: none">1. Find a scholarly article on Change Management.2. Develop Journal Article Summary as directed.3. Respond to two peer posts from Forum 2.
Week 3 Contingency Management	<ol style="list-style-type: none">1. Read articles as assigned on Blackboard.2. Post on Discussion Board per directions on Blackboard. (Forum 3)
Week 4 Contingency Management	<ol style="list-style-type: none">1. Find a scholarly article on Contingency Management.2. Develop Journal Article Summary as directed.3. Respond to two peer posts from Forum 3.
Week 5 Systems Theory	<ol style="list-style-type: none">1. Read articles as assigned on Blackboard.2. Post on Discussion Board per directions on Blackboard. (Forum 4)
Week 6 Systems Theory	<ol style="list-style-type: none">1. Find a scholarly article on Systems Theory.2. Develop Journal Article Summary as directed.3. Respond to two peer posts from Forum 4.
Week 7	<ol style="list-style-type: none">1. Read articles as assigned on Blackboard.

Calendar	Assignments
Chaos Theory	2. Post on Discussion Board per directions on Blackboard. (Forum 5)
Week 8 Chaos Theory	<ol style="list-style-type: none"> 1. Find a scholarly article on Chaos Theory. 2. Develop Journal Article Summary as directed. 3. Respond to two peer posts from Forum 5.

19. ADDITIONAL INFORMATION

- Professor reserves the right to change the schedule if needed.
- Discussion board rubric and Journal article rubric are in Blackboard.