



## Pioneer Business Directory Registration

### A. Your Information

Full Name \_\_\_\_\_

*Include maiden name or any other name you were enrolled at Wayland under*

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Wayland Class Year and Campus \_\_\_\_\_

### B. Listing Information

Business Name as it will be listed \_\_\_\_\_

*Note: If you are an independent consultant for a company (i.e. Mary Kay, Avon) we would prefer to use your name, then the company for clarification in case there are multiple people for the same company. For example: Jane Smith, Amway Associate*

Description of Goods and/or Services offered: \_\_\_\_\_

\_\_\_\_\_

Service Area of Business: \_\_\_\_\_

Your Title at Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Facebook site: \_\_\_\_\_

Hours of Operation (if physical location) \_\_\_\_\_

\_\_\_\_\_

Do you offer any specials for Wayland Alumni, Students, Faculty or Staff? \_\_\_\_\_

\_\_\_\_\_

Please attach a color logo for the business in either .jpg or .eps format.



### C. Application Statement

**The purpose of the Pioneer Business Directory** is to provide additional exposure and possible contacts for alumni who own or run a business with the goal of helping grow the business. Wayland is not responsible for the quality or number of leads generated and no sales are guaranteed through participation. In addition, Wayland Alumni Association reserves the right to deny participation to any business who is misrepresented or that does not line up with the values and beliefs of the university.

By submitting this form, I certify that the information provided in my application is, to the best of my knowledge, complete and accurate, and I understand that false statements on this application will disqualify me from participation. The use of business directory information for solicitation is strictly prohibited and cannot be used for unauthorized private, commercial or political mailings. Wayland does not endorse or make any other representations concerning any of the businesses registered on the directory.

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Applicant's Signature

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Date

Please return the completed application to Teresa Young by email at [teresa.young@wbu.edu](mailto:teresa.young@wbu.edu) or by mail to Wayland Alumni Association, 1900 W. 7<sup>th</sup>, CMB 1291, Plainview, TX 79072. For more information or questions, contact Teresa at (806) 291-3600. Please allow 5 business days for your listing to be added to the online directory.