

**Wayland Baptist University Retention Rates
2007-2023**

First-Time, Full-Time Undergraduates Entering:	% Returning Second Fall
Fall 2007	62.4%
Fall 2008	53.8%
Fall 2009	57.2%
Fall 2010	50.4%
Fall 2011	47.8%
Fall 2012	46.7%
Fall 2013	45.5%
Fall 2014	53.2%
Fall 2015	49.8%
Fall 2016	42.4%
Fall 2017	49.8%
Fall 2018	43.1%
Fall 2019	38.1%
Fall 2020	39.0%
Fall 2021	38.8%
Fall 2022	48.1%
Fall 2023	47.0%
Avg. of last 4 years	43.2%