

Business Ethics

BUAD 4334

Course Outline

Fall 2008 Term: August 18 to November 1

Instructor: Dr. Bob Vega

Contact

Information: vegar@wbu.edu
(808) 263-3164

Textbook: Hosmer, L. T. (2007). The Ethics of Management, 6th edition.
Boston: McGraw-Hill Irwin

Course Description: This course offers an in-depth investigation of the characteristics of ethical and effective management, including an assessment of leadership styles within the context of a Christian value system. Ethical reasoning is developed and applied to a variety of business situations.

Assignments:

Weekly Reading:

Students will be required to read the textbook as assigned per week. In addition, students will be asked to post two researched articles summaries regarding management ethics that they obtain from an Internet/online library search. Discussion on these textbook and researched topics will be a weekly activity in the discussion forums.

Threaded Discussion Board (Graded, 5-points per week):

Students are required to respond to weekly discussion questions posted on the discussion board section. Course participation grades will be based on weekly discussion board activity.

Weekly Cases Reports (Graded, 10-points per case):

Students will choose one case report to complete for each of the six sections of the course textbook.

Midterm Exam (Graded, 50-points):

Students will complete an online midterm exam encompassing the first half of the course material. The exam will be a combination of short answer and multiple choice questions

Final Exam (Graded, 50-points):

Students will complete an online final exam encompassing the second half of the course material. The exam will be a combination of short answer and multiple choice questions

Course Schedule:

WEEK	READING TOPICS	ASSIGNMENTS	GRADED ASSIGNMENT POINTS
1	Introduction	Discussion forum	5
2	Moral topics in business management	Discussion forum Case #1	15
3	Moral analysis and economic outcomes	Discussion forum Case #2	15
4	Moral analysis and legal requirements	Discussion forum Case #3	15
5	Review	Discussion forum Midterm Exam	55
6	Student Research Article topics	Discussion forum	5
7	Moral analysis and ethical duties	Discussion forum	5
8	Why should a business manager be moral	Discussion forum Case #4	15
9	How can a business organization be made moral	Discussion forum Case #5	15
10	Student Research Article topics	Discussion forum Case #6	15
11	Review	Discussion forum Final Exam	55