

SYLLABUS

1. Wayland Baptist University, Virtual Campus, School of Business
2. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.
3. Course: **FINA 5303** – VC01, Managerial Finance
4. Term: Summer 2009
5. Instructor: Raphael Palumbo, DBA, CPA
6. Office Phone and email: (520) 877-2640, profpalumbo2000@yahoo.com
7. Office Hours, Building, and Location Virtual, by Appointment.
8. Class Meeting Time and Location: Black Board
9. Catalog Description: Financial management decision-making techniques emphasized in areas of planning the financial structure, management of assets, capital budgeting, obtaining capital, and management of income under conditions of uncertainty.
10. Prerequisites: ACCT 2305 and 2306, or ACCT 3307 and 3308.
11. Required Textbook and Resources:

	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	REVIEW
<u>Financial Management: with CD</u>	Brigham& Ehrhardt	12 th	2008	Cengage Learning	0-324-42269-5	Spring 09

12. **Optional Materials:** This course requires that you have an access code to access certain parts of the course and to complete the homework online using CengageNow. Our bookstore has the information to purchase this product as a stand alone product or bundled with the text book.

Aplia. You must sign in and register for Aplia (an online help area). There is a fee for this.

13. Course Outcome Competencies:

Upon completion of this course, the student should have:

- An improved appreciation for the financial complexities facing such firms today;
- An ability to recognize potential financial problems as they develop;
- Knowledge of available alternatives to mitigate such problematic developments.
- Know the goal of the financial manager.
- Analyze the cost of capital.
- Calculate the weighted average cost of capital (WACC).
- Calculate the payback period.
- Calculate and analyze the net present value (NPV) of a project.
- Calculate and analyze the interest rate of return (IRR) or Keynes' marginal efficiency of capital.

14. Attendance Requirements:

15. Disability Statement: "It is university policy that no otherwise qualified disabled person be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university."

16: Course Requirements and Grading Criteria:

Format: This is an online course and you are expected to have access to the Internet and possess adequate computer competencies to email assignments as attachments and download and upload files. This course requires homework, discussions and quizzes on a weekly basis. The course is not designed as a self-paced course. No excuses because of other classes or commitments will be accepted for your failure to comply with these requirements.

Announcements will be posted on the site from time to time and you are **responsible for reading and adhering to all information in the announcements.**

The professor will initiate a discussion board and students are encouraged to exchange ideas through the discussion board. Remember, all work submitted must be your own. *Participation in the discussion board will be the basis for your class participation grade* and takes the place of live discussion in a classroom setting. **You are required to logon (and make a posting) a minimum of three days and have a minimum of four quality posts a week to earn full credit for class participation that week. Your first post is to be made no later than Wednesday of the week.** The purpose is to exchange ideas among students and the professor so feel free to respond to other students' remarks or ask the professor to jump in. All questions regarding the course, homework or reading assignments or other related course questions are to be posted on the discussion board so that all students have an opportunity to read them and comment. The course is not designed as a one-on-one course with the professor and, as in a classroom; sometimes many students have the same question. By posting a question to the discussion board you will help all of us get through the course easier. Please note that the discussion board is for discussion of the current chapter and you are expected to participate within the current week. Participation does not mean going back to prior discussions and posting comments, that is too late. Participation requires that you post something of value to the discussion and should be more than a mere "I agree" or "good answer". Note that there is no make-up of missed discussion board work.

Assignments: A schedule of reading assignments, Exercises and Group Exercises by week will be posted to the Assignment section of the course. Assigned chapters are to be read and assignments completed by midnight, Eastern Standard Time, Saturday utilizing an online homework program. The course is designed to run from Monday morning to midnight the following Saturday so that students will have the weekend to complete any assignments. **Late assignments will not be accepted.**

Examinations: There will be a midterm and final exam posted to the site. These exams are timed and you are expected to complete the exam in the allowable time. Once you begin the exam you will not be able to exit and re-enter the exam. The exam will be available for one week, if you fail to take the exam during exam week you will earn a zero for that exam.

Keep in mind that the syllabus—and total number of grade points—is subject to change and that it is the student's responsibility to note changes that are announced in class.

GRADING:

Exams (two)	50%
Aplia	10%
Homework (Cengage)	20%
Participation (discussion board)	<u>20%</u>
Total	<u>100%</u>

Note: Course grades will be based on Wayland Baptist University policy:

A = 90-100%

B = 80- 89%
C = 70- 79%
D = 60- 69%
F = below 60%

I (Incomplete) and W (Withdrawal) grades will be awarded according to University policy.

DISABLED STUDENTS:

Any student who, because of disability, may require some special arrangements in order to meet course requirements should see the instructor immediately so that a determination of the types of available accommodations can be made.

ACADEMIC HONESTY:

University students are expected to conduct themselves according to the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one's own work.) See the current catalog for sanctions.

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17. Tentative Schedule: (Calendar, Topics, Assignments): A tentative schedule of assignments by week will be posted in the Assignment area of Black Board.

18. Additional information as desired by the faculty member.