

SYLLABUS

1. Wayland Baptist University, Virtual Campus, School of Business
2. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.
3. Course: BUAD 4334 – Business Ethics
4. Term: Summer 2009
5. Instructor: Ben Petersdorff
6. Office Phone and email: (907) 488-0804, benpetersdorff@gbpackersfan.com
7. Office Hours, Building, and Location: Online
8. Class Meeting Time and Location: Various, Online
9. Catalog Description: Offers an in-depth investigation of the characteristics of ethical and effective management, including an assessment of leadership styles within the context of a Christian value system. Ethical reasoning is developed and applied to a variety of business situations.
10. Prerequisites: None
11. Required Textbook and Resources:

BOOK AUTHOR ED YEAR PUBLISHER ISBN# REVIEW

Business Ethics Ferrell, Ferrell, Faredrich 7th 2008 Houghton Mifflin 0-618-74934-9 Spring 09

12. Optional Materials: None

13. Course Outcome Competencies:

- Study the business ethics issues and definitions, theories, and frameworks important to organizational ethical decision making;
- Use knowledge to develop boundaries of your own personal ethical boundaries;
- Identify the role of stakeholder interest and recognize ethical issues in business;
- Understand the interrelationship of ethics and social responsibility;
- Gain confidence using oral skills to relate the issues of an ethical controversy in business to moral philosophy, work group influence, corporate culture, and social responsibility;
- Identify means to resolve ethical disputes in business;
- Examine the consequences of unethical/ethical business decisions;
- Objectively listen and evaluate the thought process and ethical differences of others;
- Understand the role of corporate governance and corporate culture in ethical decision making;
- Decide what is important for you to make from this class – and then learn it!

14. Attendance Requirements: Students are required to respond to weekly discussion questions posted on the discussion board section. Participation points will be based on student weekly discussion board activity, which will defined the first week of class.

15. Disability Statement: "It is university policy that no otherwise qualified disabled person be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university."

16. Course Requirements and Grading Criteria:

Grading Scale A = 90 – 100%

B = 80 – 89%

C = 70 – 79%

D = 60 – 69%

F = Below 60%

I = For Incomplete

W = For Withdrawal

Grading Weight

Midterm – 50 points

Final Exam – 50 points

Research Article Summaries (2) – 20 points

Case Studies (8) – 80 points

Participation – 55 points

Grand Total – 255 points

17. Tentative Schedule:

Week 1 – Read Chapter 1/Lecture, Discussion, Answer Case Study #1

Week 2 – Read Chapters 2 & 3/Lecture, Discussion, Answer Case Study #2

Week 3 – Read Chapter 4/Lecture, Discussion, Answer Case Study #4

Week 4 – Read Chapters 5 & 6/Lecture, Discussion, Answer Case Study #5

Week 5 – Review, Discussion, Midterm

Week 6 – Research Article Summary, Discussion

Week 7 – Read Chapters 7 & 8/Lecture, Discussion, Answer Case Study #7

Week 8 – Read Chapter 9/Lecture, Discussion, Answer Case Study #9

Week 9 – Read Chapter 10/Lecture, Discussion, Answer Case Study #15

Week 10 – Read Week 11 Lecture, Discussion, Research Article Summary, Answer Case Study #17

Week 11 – Final Exam

18. Additional information as desired by the faculty member:

Class week is Monday – Sunday! Assignments are due NLT the last day of the week, unless special arrangements have been made.