

Business Ethics

BUAD 5304

Course Outline

Fall 2008 Term: August 18 to November 1

Instructor: Dr. Bob Vega

Contact

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Textbook: *Business Ethics*, 7th Edition, Ferrell, Fraedrich, Ferrell (2008).
ISBN: 978-0618-749348

Course Description: This graduate level course offers an in-depth investigation of the characteristics of ethical and effective management in business, including an assessment of leadership styles within the context of a Christian value system. Ethical reasoning is developed and applied to a variety of case scenario in business applications.

Assignments:

Weekly Reading:

Students will be required to read the textbook as assigned per week. In addition, students will be asked to post two researched articles summaries regarding management ethics that they obtain from an Internet/online library search. Discussion on these textbook and researched topics will be a weekly activity in the discussion forums.

Threaded Discussion Board (Graded, 10-points per week):

Students are required to respond to weekly discussion questions posted on the discussion board section. Course participation grades will be based on weekly discussion board activity.

Weekly Cases Reports (Graded, 20-points per case):

Students will be assigned a number of cases from the textbook to complete over the course duration

Midterm Exam (Graded, 50-points):

Students will complete an online midterm exam encompassing the first half of the course material. The exam will be in a multiple choice question format

Final Exam (Graded, 100-points):

Students will complete a comprehensive online final exam encompassing the total course material. The exam will be in multiple choice question formats.

Course Schedule:

WEEK	READING TOPICS	CHAPTER	ASSIGNMENTS	GRADED ASSIGNMENT POINTS
1	The Importance of Business Ethics	1	Discussion forum	10
2	Emerging Business Ethics Issues	2	Discussion forum Case #1	30
3	Ethics as a Dimension of Social Responsibility	3	Discussion forum Case #2	30
4	Understanding Ethical Decision Making and Corporate Governance	4	Discussion forum Case #3	30
5	Individual Factors: Moral Philosophies and Cognitive Moral Development	5	Discussion forum Midterm Exam	60
6	Organizational Factors: Structure, Relationships, and Conflicts	6	Discussion forum Case #4	30
7	Organizational Factors Corporate Culture	7	Discussion forum Case #5	30
8	Developing an Effective Ethics Program	8	Discussion forum Case #6	30
9	Implementing and Auditing Ethics Programs	9	Discussion forum Case #7	30
10	Business Ethics in a Global Economy	10	Discussion forum Case #8	30
11	Review		Discussion forum Final Exam	110
Total Points				420